

Design impactful presentations

Description

Are you uncomfortable when you have to give a presentation to an audience? Have you ever felt that your audience picked up during one of your presentations?

Our effectiveness during presentations depends on the one hand on the stage of preparation and design of our presentation: the “right tool”, the “right message”, the “right mix of information”, etc. On the other hand, our effectiveness also depends on our technical and behavioral skills in terms of presentation.

In this training, we invite you to revisit the ways of designing and animating presentations in a benevolent spirit. We'll discuss together the methods, tools and tips to optimize the effectiveness of your presentations, whether during the design stage or the animation stage.

Course Content

- My conception of presentation supports
- Interactive and non-interactive tools and their uses during presentations
- My animation techniques during presentations
- Managing my stress and the group during presentations

Lab / Exercises

- Sharing good practices and tips
- Presentation of interactive tools and participative animation techniques
- Stress management techniques inspired by neuroscience

Documentation

- Digital courseware included

Participant profiles

- Collaborators or managers in need to improve his presentation techniques, including the preparation of their supports

Prerequisites

- No prerequisites

Objectives

- Identify the objectives of his presentation: inform, convince, decide, etc.
- Formulate key messages based on the presentation's targets
- Choose the right medium and design a powerful presentation
- Optimizing stress management during presentations and gaining interpersonal skills during presentations
- Optimizing his mastery of the three functions of the facilitator: management, production and regulation
- Identify strengths and areas for improvement

Niveau

Fondamental

Classroom Registration Price (CHF)

1300

Virtual Classroom Registration Price (CHF)

1300

Duration (in Days)

2

Reference

COM-PRES