



AWS Cloud Essentials for Business Leaders

Description

Understanding Cloud Fundamentals for Business Leaders

The AWS Cloud Essentials for Business Leaders course is designed to help decision-makers grasp the strategic advantages of cloud computing. Whether you are an IT leader or a business executive, this course will guide you through the fundamental concepts of cloud and its potential for business transformation. With practical examples and industry trends, you will learn how the cloud can optimize your operations, strengthen security, and increase agility.

Why choose this AWS Cloud Essentials training?

In a world where digital transformation is a priority, understanding the stakes of **cloud computing** is essential. This course provides you with in-depth knowledge of cloud business models, security best practices, and cloud value frameworks. By attending this training, you will be equipped to engage in informed discussions with IT leaders and facilitate cloud adoption within your organization.

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Course Content

Module 1: Course Introduction

- Overview of course objectives
- Introduction to cloud computing

Module 2: Information Technology for Business Transformation

- Role of IT in business transformation
- Brief history of IT
- Legacy IT approach
- Drivers for moving from traditional infrastructure to cloud

Module 3: Cloud Computing

- Define cloud computing

- Key characteristics of cloud technology
- The cloud business model
- Key security practices in the cloud

Module 4: Business Value of the Cloud

- Customer value proposition
- Identify cloud computing users
- Industry trends
- Customer examples

Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost savings
- Staff productivity
- Operational resilience
- Business agility

Module 6: Business Value Activity

- Case studies of cloud business value applications

Documentation

- Digital course material included

Participant profiles

- Business executives
- Digital transformation managers
- IT team leaders
- Senior management
- Operations managers

Prerequisites

- General understanding of business technologies
- Basic knowledge of IT infrastructure
- No prior cloud experience required

Objectives

- Explain the role of information technology (IT) in business transformation
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify cloud security best practices
- Illustrate cloud business value using the Cloud Value Framework
- Analyze industry trends and customer examples

Description

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Classroom Registration Price (CHF)

800

Virtual Classroom Registration Price (CHF)

800

Duration (in Days)

0.5

Reference

AWS-01