Master the advanced techniques of ChatGPT

Description

This intensive ChatGPT training covers advanced topics such as configuring custom instructions, leveraging OpenAI plugins, mastering ChatGPT4 and Turbo, and creating images with Dall-E-3. Participants will gain practical skills in using ChatGPT's advanced features, data analysis, and applying these tools in real business scenarios. Ideal for those looking to automate processes, optimize time, and implement digital transformation.

Niveau
Intermédiaire
Course Content
Morning: Discovery Module 1: Setup and Use of Custom Instructions

- Detailed approach to the configuration and use of custom instructions for tailored responses.

Module 2: Mastering OpenAI and Chrome Web Store Plugins

- Exploration of available plugins that extend the functionalities of ChatGPT for specific tasks (video creation, PDF searches, crafting better prompts).

Module 3: Creating Effective Prompts

- Study of best practices for formulating prompts that generate optimal results.

Module 4: Advanced Features and ChatGPT4 Turbo

- Introduction to ChatGPT 4 – Turbo, image creation with Dall-E-3, internet searches with Bing, analysis and creation of documents (docs, pdf, excel, csv...)

Module 5: ChatGPT for Data Analysis:

- Using ChatGPT for data analysis, key information extraction, and report generation.

Module 6: Project Combining GPT4 Features and Morning's Learnings

- Application of GPT4 skills and knowledge to a practical project integrating advanced prompts, plugin use, and image generation.

Afternoon: Practical Application and Problem Solving Module 7: Applying Learnings to Business Cases

- Practical application of acquired skills to more complex real-business cases. Exploring methods for automation and process optimization (automation desires, using AI to save time in meetings or emails, facilitating development...).

Module 8: Workshop: Solving Specific Business Problems

- Interactive workshop where participants are guided and use ChatGPT to solve specific problems of their company.

Module 9: ChatGPT and Digital Transformation

- Concretely see how ChatGPT can be a key tool in the digital transformation strategies of companies.

Module 10: The GPTs

- Visit to the GPT store and presentation of the most impressive public GPTs on the market.

Module 11: Creation and Management of Custom GPTs

- Learn to create and manage custom GPT models for specific applications. Creation, sharing, privacy.

Module 12: Final Project

- Creation of a GPT with a loaded knowledge base that allows learners to advance more quickly in everyday life.

Module 13: Synthesis and Action Plan

- Develop an action plan to integrate ChatGPT and its advanced applications into the professional environment of the participants.

Module 14: Feedback and Debriefing

- Experience sharing and feedback session to assess learning and discuss future applications of ChatGPT (personal and professional).

Documentation

- Digital course material included

Participant profiles

- Anyone interested in artificial intelligence
- Anyone wishing to master the ChatGPT tool and use it for professional purposes
- Entrepreneurs
- SEO experts
- Administrators
- Marketing professionals

Prerequisites

- Having completed the ChatGPT Level 1 course or possessing basic knowledge of how ChatGPT operates.

Objectives

- Get started with the advanced aspects of ChatGPT (Turbo Version), with a particular focus on using ChatGPT Multimodal, plugins, and GPTs.
- Master the plugins from OpenAI and the Chrome Web Store for a business task (Monitoring, analysis, writing, summarizing, etc.)
- Use the right advanced features of ChatGPT and plugins to carry out complex tasks
- Perform complex tasks through the combination of plugins and prompts
- Discover ChatGPT4 Turbo, its advanced features, and an alternative
- Creation of GPTs and addition of a knowledge bank to maximize the capabilities of ChatGPT
- Study and solve business problems through AI

Description
Advanced ChatGPT techniques training
Classroom Registration Price (CHF)
800
Virtual Classroom Registration Price (CHF)
750
Duration (in Days)
1
Reference
CGPT-02